

John Burger

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Web Developer/Production Artist + More**1/2**

Ten years experience Web site design and programming.

Wide range of experience in Web, print, video, writing, editing and design projects. Extensive experience with high-profile brand programs for world-class design firms. Education includes Art, Photography, Film and New Media Studies.

Freelance Work 2002 - 2011

JUNE 2008 - 2010 clients have included:

Euro RSCG San Francisco (HTML/CSS front-end Web Dev)

Responsys (HTML/CSS for Interact2011 site; HTML emails)

Decision Counsel (Flash, xml production work for brand/design firm)

Lovell Minnick (Web site design/development for Financial Services Firm)

TrueBrand (various production jobs for established Brand Identity firm)

LinkBit (Web site production and interface design, etc. for emerging telecom firm)

FEBRUARY 2002 - AUGUST 2005 clients included:

Under the aegis of **Truebrand** (San Francisco) 2003 - 2005:

FAA Worked on artwork refinement/production and information design for the Federal Aviation Administration's identity refresh program.

American Culinary Institute Designed informational matrix and packaged deliverable artwork files, and also worked on identity guidelines, for this new identity program.

Northwest Airlines Collaborated on information design for identity guidelines, refined and packaged deliverable artwork files and built final deliverable templates for this brand program.

Other Clients 2002 - 2005:

Stanford University Designed and built Stanford University Design Guidelines Web site (under the aegis of Patricia Houden Associates); this project included, but was not limited to, interface and information design, graphic standards development, naming, writing and editing.

Bank of America Contributed to Brand Web site initiative, including interface and information design, programming consultation, graphic standards development, naming, writing and editing.

Lovell Minnick Partners LLC Designed and built public Web site for this private equity firm.

Putnam Lovell NBF Re-designed and programmed this private equity firm's site after they became affiliated with the National Bank of Canada.

Asset Management Finance Designed and built Web site for new financial services company.

Production Manager/Media Producer AUGUST 2005 - MAY 2008

FIRMWIDE COMMUNICATIONS, GENSLER (San Francisco)

At Gensler I developed and contributed to a wide range of Web, print and video projects, performing a variety of roles, including: project leader, technical expert and adviser, design implementation/extension/documentation, and production leader.

Some of my responsibilities and accomplishments at Gensler included:

- Development and regular updating of public Web site content, special pages, functionality and micro-sites, including Flash, ActionScript, JavaScript and HTML implementation
- Development of video-hosting micro-site as internal communications platform, as well as development, editing and DVD production for internal/external video content
- Magazine Production Manager; wide range of print production, as well as extensive photo/artwork processing and re-touching for specific print, Web and presentation uses

MAY 2000 - FEBRUARY 2002

Web Development Manager, Luxon Carrà (San Francisco)

Responsible for technical strategy, information architecture, design and production of corporate intranet, project management, and public Web sites for international branding and identity design consultancy. Work at Luxon Carrà entailed a specific focus on brand identity development, standards, and guidelines. The clients I worked with while at Luxon Carrà included:

Fujitsu Lufthansa US Airways Wells Fargo Deloitte Consulting
Dallas-Fort Worth Airport San Francisco International Airport

Specific responsibilities and accomplishments at Luxon Carrà include collaborating on the design and building complete Brand Guidelines Web sites for Fujitsu and DFW, as well as contributing to the same for Lufthansa and SFO, and also developing a branded template system for internal Wells Fargo Web sites. Other work here included naming development, technical consultancy, writing, and general artwork/template consultancy and development.

JANUARY 1997 - MAY 2000

Marketing Production Assistant, Certified Personnel (San Francisco)

Design, production and project management for marketing efforts and internal communications for large, independent Northern California staffing agency based in San Francisco. Responsibilities and accomplishments included: information and graphic design, programming and production of public Web site; print design and production for marketing materials and internal communications; writing, editing, design and production for internal and temp-employee base newsletters; management of printer and other vendor relationships.

JUNE 1996 - JANUARY 1997

Contributing Writer, Reel.com (San Francisco)

Wrote reviews of newly opening films and selected titles from video rental catalogue, on both a specialist and "as needed" basis. Created and wrote online course for "Cinema U." subscription program. Contributed strategy and research to large-scale film categorization projects.

EDUCATION

Bachelor of Arts Degree in Fine Art, Photography emphasis (Norman Locks, Adviser)
University of California at Santa Cruz, 1989

Web Graphics, Motion Graphics, Information Design, Video Editing, etc. courses
Vista College, Berkeley, 1995-1999
San Francisco State Multimedia Program, 1997-1999

SOFTWARE/PROGRAMMING

CORE STRENGTHS (Mac OS): CS3/4 (Photoshop, InDesign, Illustrator); Final Cut Pro Studio 2;
Hand-coded HTML and CSS (BBEdit); + Flash, ActionScript, JavaScript

PORTFOLIO SITE

burgercanyon.com